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SUNRIPE™ CERTIFIED BRANDS EARNS ELEVEN RIVERS® GROWERS CERTIFICATION

PALMETTO, FL (Mar. 28, 2016) – [Sunripe Certified Brands](#) is proud to announce that its standards in social responsibility and growing practices are officially certified by [Eleven Rivers Growers](#), a Sinaloa-based organization dedicated to offering consumers fresh, healthy, safe and sustainable products. The brand is one of only three companies certified by Eleven Rivers Growers, as the certification process requires an entry audit followed by weekly audits to ensure the highest quality standards demanded by consumers, buyers, and authorities across the globe.

As a leader in North America for food safety, social responsibility, sustainability, quality, and reliability, Sunripe Certified Brands, also known as Vitanova Fresh Produce in Mexico, looked at a variety of certifications that would support the company's commitment to its buyers and consumers. Ultimately, the brand chose to move forward with Eleven Rivers Growers because of their methods of auditing.

"We felt like Eleven Rivers Growers was the best certification because it was the only program that had consistent audits to ensure that companies maintain compliance with a rigorous set of expectations," said Jon Esformes, Chief Executive Officer for Sunripe Certified Brands. "Anyone can study for a final exam, but we appreciate that Eleven Rivers Growers tests us weekly to validate our high standards of quality expectations on an ongoing basis."

The long-term effects of this certification will ensure that Sunripe Certified Brands continues to measure the traceability of its products, while supporting direct pay, health, and safety standards for employees.

About Sunripe™ Certified Brands

Based in Palmetto, Florida, fourth generation family owned Sunripe Certified Brands (U.S.), also Vitanova Fresh Produce S. de R.L. de C.V. in Mexico, provides customers with a high-quality and year-round supply of farm fresh fruits and vegetables to retailers, wholesalers and foodservice distributors. With growing operations and strategic partnerships on both the East and West coasts of the United States and Mexico, Sunripe Certified Brands plants and harvests to provide its wide range of customers not only a high quality product, but one that is trusted 365 days of the year. For more information about Sunripe Certified Brands, please visit <http://www.sunripecertified.com>.

About Eleven Rivers® Growers

Eleven Rivers was born in 2009 to meet the responsibility of offering consumers fresh, healthy, safe and sustainable products. It seeks to change the perception of the consumers and ensure accountability and security of Mexican horticultural products. Eleven Rivers is open to all producers affiliated to the farmers associations affiliated to the Confederación de Asociaciones Agrícolas de Sinaloa (CAADES), so that they participate and obtain the benefits of the program. For more information about Eleven Rivers Growers, please visit <http://www.elevenrivers.org/english/>.