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SUNRIPE™ CERTIFIED BRANDS NOW 100% ELEVEN RIVERS® CERTIFIED IN MEXICO

PALMETTO, FL (Oct. 3, 2016) – [Sunripe Certified Brands](#) is proud to announce that one of its key growers, Agroex, is officially certified by [Eleven Rivers Growers](#). As a result, all vine ripe, round, and Roma tomatoes grown in Mexico, and marketed by Sunripe Certified Brands, are 100% covered by the Eleven Rivers Growers program – extending the brand's commitment to food safety, social responsibility, sustainability, quality, and reliability.

"The Pablos family has long been a leader in quality, food safety, sustainability, and social responsibility," said Jon Esformes, CEO of Sunripe Certified Brands. "We, at Sunripe Certified Brands, are honored to represent their fresh produce."

The brand's dedication to quality and safety was [recently highlighted](#) on NPR radio, where Esformes addressed not only the need for certifications like the ones earned by Eleven Rivers Growers, but also for the Fair Food program, which seeks to ensure healthy, safe, and fair work environments for all farm workers.

Sunripe Certified Brands will be at booth #3611 at PMA Fresh Summit, Oct. 14-16. To schedule an appointment, please email Lyle Bagley at lbagley@sunripeproduce.com.

About Sunripe™ Certified Brands

Based in Palmetto, Florida, fourth generation family owned Sunripe Certified Brands (U.S.), also Vitanova Fresh Produce S. de R.L. de C.V. in Mexico, provides customers with a high-quality and year-round supply of farm fresh fruits and vegetables to retailers, wholesalers and foodservice distributors. With growing operations and strategic partnerships on both the East and West coasts of the United States and Mexico, Sunripe Certified Brands plants and harvests to provide its wide range of customers not only a high quality product, but one that is trusted 365 days of the year. For more information about Sunripe Certified Brands, please visit <http://www.sunripecertified.com>.

About Eleven Rivers® Growers

Eleven Rivers was born in 2009 to meet the responsibility of offering consumers fresh, healthy, safe and sustainable products. It seeks to change the perception of the consumers and ensure accountability and security of Mexican horticultural products. Eleven Rivers is open to all producers affiliated to the farmers associations affiliated to the Confederación de Asociaciones Agrícolas de Sinaloa (CAADES), so that they participate and obtain the benefits of the program. For more information about Eleven Rivers Growers, please visit <http://www.elevenrivers.org/english/>.