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SUNRIPE™ CERTIFIED BRANDS RECEIVES EXCELLENCE IN STANDARDS AWARD

*Whole Foods Market honors 2016 'Supplier Award' winner Sunripe Certified Brands
for its leadership and commitment to farmworker welfare*

PALMETTO, FL (May 2, 2016) – [Whole Foods Market](#) awarded [Sunripe Certified Brands](#) the Excellence in Standards Award at its annual [Supplier Awards Ceremony](#). Of the thousands of suppliers that work with Whole Foods Market, Sunripe Certified Brands is one of less than seventy to have received a Supplier Award – the company's highest honor for producer partners that embody its mission and values.

"Sunripe is a great example of what a strong brand partnership looks like for Whole Foods Market in support of worker welfare and the way we work with agricultural labor," said Matt Rogers from Whole Foods Market. "We appreciate that Sunripe continues to take the initiative to look deeper into farmworker welfare within their organization in order to set the bar for standards within the industry and communicate transparency with consumers."

Sunripe Certified Brands was the first company to adopt the Coalition of Immokalee Workers' Fair Food Program, and Whole Foods Market was the first retailer to display Sunripe Certified Brands' tomatoes and strawberries with the Fair Food Program label on its packaging. Both companies continue to work together, committed to transparency about worker conditions with their shoppers.

"Sunripe Certified Brands is honored to receive the Whole Foods Market's Excellence in Standards Award, and we couldn't be more grateful for their loyalty to the Fair Food Program," said Jon Esformes, CEO of Sunripe Certified Brands. "Our commitment to farmworker standards affirms our belief that the conditions in which people work to grow your food is just as important as the food itself."

Sunripe Certified Brands continues to commit to the highest standards of farming practices and consumer communication through its certification with [Eleven Rivers](#), [Non-GMO Project](#), [United Farm Workers](#), and [Fair Food Program](#). For additional information about Sunripe Certified Brands, please visit www.sunripecertified.com.

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About Sunripe™ Certified Brands

Based in Palmetto, Florida, fourth generation family owned Sunripe Certified Brands (U.S.) and Suncoast Certified Brands (Canada), formerly Pacific Tomato Growers, provides customers with a high-quality and year-round supply of farm fresh fruits and vegetables to retailers, wholesalers and foodservice distributors. With growing operations and strategic partnerships on both the East and West coasts of the United States and Mexico, Sunripe Certified Brands and Suncoast Certified Brands plant and harvest to provide its wide range of customers not only a high quality product, but one that is trusted 365 days of the year. For more information about Sunripe Certified Brands, visit www.sunripecertified.com.

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